

SABRANG RADIO

Canada's Hindi-Punjabi Voice

Advertising Media Kit 2026

Radio • Social Media • AI Video Advertising



Hindi • Punjabi • Urdu Community Focused



www.sabrang.ca

WHO CAN ADVERTISE?

- 🍴 Restaurants & Cafes
- 💇 Salons & Beauty Studios
- 🏠 Realtors & Mortgage Agents
- 🛒 Grocery Stores
- 🚗 Car Dealers
- 🏢 Immigration & Legal Services
- 🏥 Clinics & Pharmacies
- 🏗️ Construction & Renovation
- 🎓 Colleges & Institutes & many many more



ABOUT SABRANG RADIO

Sabrang Radio 94.7 FM is a trusted voice in Calgary's vibrant South Asian community. For over a decade, we've been a cultural bridge, delivering:

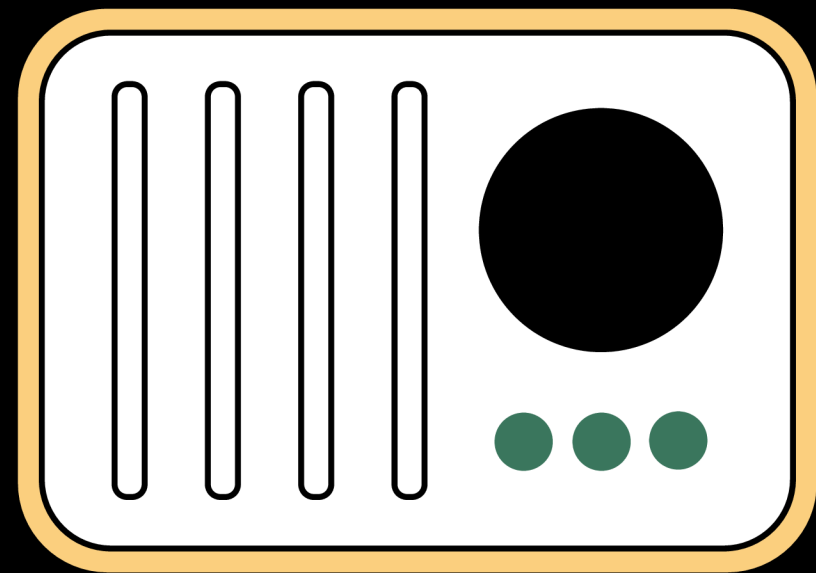


Engaging Programs:

- Covering news, music, community updates, and live shows.
- Diverse Languages: Broadcasts in Punjabi, Hindi, Urdu, and English.
- Cultural Outreach: Promoting South Asian traditions while connecting with modern lifestyles.

Our Signature Community Events

Sabrang Radio 94.7 FM and TV successfully organized CII Expo 2014-2019, 1st-25th Bollywood Night, 1st- 4th Culturefest, Vaisakhi Melas 2011-2025, 1st, 2nd, 3rd & 4th Indoor Cricket Tournament, 1st & 2nd Family Day Diwali Dhamaka, Alberta Culture Days-Culture Fest 2014, Canada Day 2013 and 2012, First and Second Dil Walk, First and Second Alberta Family Day, Christmas Open House, Abhijeet Live in Concert, Music Dhamaka 2012, Do it for Life Event, Civic Responsibility bringing Cultures Together, Music Dhamaka 2010 & 2011, Mosaic Multicultural Youth Festival and Bhangra Flames International Competition.



The frequency of our radio Shows/talk shows has coverage **250-300 KM** in Diameter

MONDAY

7:00 – 8:00 PM

TUESDAY

7:00 – 8:00 PM

THURSDAY

7:00 – 8:00 PM

FRIDAY

7:00 – 8:00 PM

SUNDAY

1:00 – 5:00 PM

**PRIMETIME
36 HRS.**

To Promote Your Business On Air, Just Call : 403-400-0203

In-House Software Development

- **Responsive Web Development** – Fully optimized websites that work seamlessly across desktop, tablet, and mobile devices.
- **Custom CMS Website Development** – Easy-to-manage websites built with WordPress or custom CMS platforms.
- **E-Commerce Development** – Secure and scalable online stores with payment gateway integration.
- **Native Mobile App Development** – High-performance mobile applications for Android and iOS platforms.
- **Custom Web Application Development** – Tailor-made web applications designed to streamline business operations.
- **Website Maintenance & Technical Support** – Ongoing updates, security monitoring, and performance optimization.
- **SEO-Friendly Development** – Websites built with clean code, fast loading speed, and search engine optimization in mind.

Live on Location

UNLEASH YOUR BUSINESS ROAR LIVE ON
SABRANG RADIO 94.7 FM!

Elevate Your Brand with Exclusive
On-Air Promotions!

**CONTACT US TO SCHEDULE YOUR
LIVE ON LOCATION SESSION.**

403-400-0203

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Why Advertise with Sabrang?

- ✓ Strong South Asian Listener Base in Canada
 - ✓ Loyal Community Trust
 - ✓ Local + National Reach
 - ✓ Multi-Platform Exposure
 - ✓ Affordable Business Packages
-  Radio + Instagram + Facebook + YouTube + AI Video Ads

All Under One Roof!





RADIO AD PACKAGES

3 STARTER BOOST

- 35 Ads per month
- Prime & Non-Prime Mix
- Business Mention in Show
- Social Media Story Mention

1 PREMIUM IMPACT

- 100+ Ads per month
- Prime Time Priority
- Live Studio Interview
- Social Media Reel
- YouTube Mention



2 BUSINESS GROWTH

- 70 Ads per month
- Prime Time Placement
- Social Media Post + Stories
- Interview Slot (Optional)

4 SOCIAL MEDIA MARKETING

- ✓ Instagram Reels Promotion
- ✓ Facebook Sponsored Ads
- ✓ YouTube Shorts
- ✓ Event Promotions
- ✓ Festival Campaigns

AI GENERATED PROFESSIONAL VIDEO ADS

We Create:

- ✓ Restaurant Promo Videos
- ✓ Salon Offer Videos
- ✓ Real Estate Listing Videos
- ✓ Store Opening Ads
- ✓ Festival Sale Videos
- ✓ LED Screen Ads (Mall / Reception / Showroom)
- ✓ Advertising for Every Business Category



Benefits of Advertising with Sabrang Radio

Targeted Audience: Reach Calgary's fast growing South Asian community.

Cultural Connection: Showcase your brand in a culturally relevant manner.

High Engagement: Our listeners trust and engage with our programming.

Affordable Solutions: Effective advertising without breaking the bank.



Ready to Grow Your Business?



Feel free to contact us for any query regarding your business promotions.

Phone

403-400-0203

Website

www.sabrang.ca



Email

info@sabrang.ca